

EquaFETAL[®]

100% U.S. Origin Bovine Serum

- Complies with world wide export regulations
- Certificate of Suitability (EDQM)
- TRACES Certified (USDA/APHIS) allowing export to the European Union
- cGMP/Clinical Trials - for further manufacturing use
- ISIA traceability certified

EquaFETAL[®]

Cat. No: EF-0500-A

Available in 500mL and 50mL

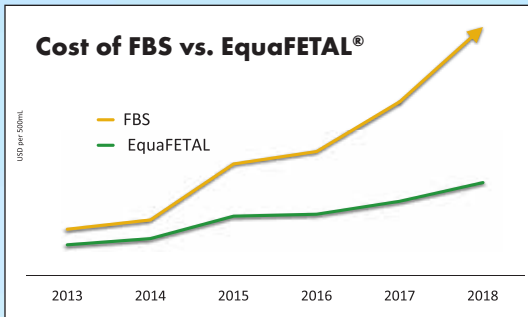


EquaFETAL[®] is highly similar to FBS, intended to be used interchangeably, and expected to perform the same on select cell lines. EquaFETAL[®] is derived from bovine animals after birth that have been tested to meet FBS specifications. 100% US origin bovine serum from ISIA traceability certified facility.

- NO Additives
- NO Supplements
- NO Synthetic Material
- Triple 0.1um Filtered
- Up to 40% Savings Over U.S. Origin FBS

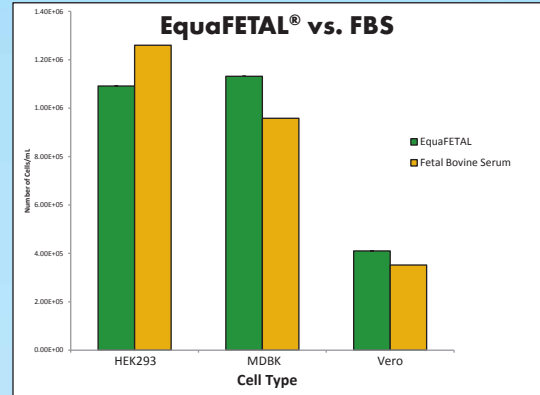
Pricing

- Atlas oversees entire production process to ensure a stable price
- Economical choice for an FBS replacement



Performance

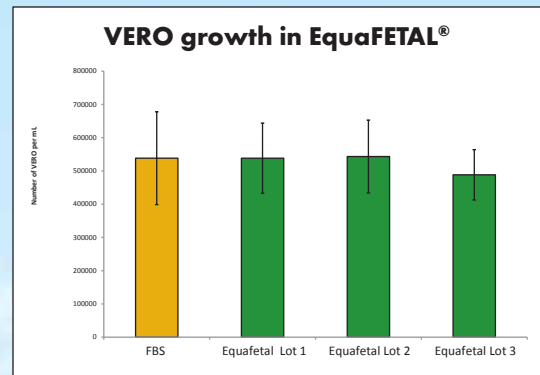
- Proprietary collection method designed to reduce variability and ensure reproducible results
- Use EquaFETAL[®] as an alternative to FBS



*Figure 1

Lot Consistency

- Sourced from same geographic location within the United States
- Collected from healthy animals that have been inspected by the USDA



*Figure 2

Got Sample?

866-222-8988

Sales@atlasbio.com



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EquaFETAL®

Bio-Equivalent FBS

vs.

FBS

	Yes / No		Yes / No / ?		
Authentic	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Lot Consistency	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Consistent Price	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Affordable	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

www.atlasbio.com/testimonials

"Atlas Biologicals is by far the best serum I have tested. The health of our cells is crucial and I would depend on no other distributor."
- S.C. Receptor Logic, Inc.

"We have been using EquaFETAL from Atlas for our primary cultures for years. The lot-to-lot serum quality is exceptional. Atlas knows their customers and are very helpful in suggesting cost efficient purchases."
- R.D. University Kansas

"EquaFETAL outperforms the top brands of FBS that I have used in the past."
- P.S. Lilly, Co

"EquaFETAL was superior to our current FBS supporting bone cell differentiation from stromal cell progenitors and the price was fantastic!"
- J.S. University Maryland School of Medicine

"Our lab has used EquaFETAL for many years and we love it."
- M.M. Stanford University

"The service is top notch and Atlas provides a high quality serum at a great price. Our lab has been using their serum since 2006, I would highly recommend EquaFETAL."
- A.H. University Michigan Medical School

"My laboratory has been using Atlas EquaFETAL bovine serum for many years. Atlas Biologicals is superior in product knowledge, customer service and price."
- D.G. Cleveland Clinic

"My lab has been buying Atlas serum for years. Quality, customer service and price are outstanding."
- R.C. Childrens' Hospital Boston

"My lab has been working with Atlas for over 5 years. We are very happy with their EquaFETAL serum and excellent customer service."
- N.C. Benaroya Research Institute

"We recently switched to Atlas Biologicals EquaFETAL and it works well in our mammalian cell line system. Great pricing and even better customer service."
- A.T. University Texas HSC

"Quality serum, absolute professionals and realistic pricing; what every other company should strive to be."
- D.L. University Arizona

"I have used Atlas Biologicals FBS for 3 years. The serum quality is first rate as is the customer service."
- R.D. Applied StemCell, Inc.

**The concept has been proven;
The results speak for themselves...call for your free sample of EquaFETAL.**

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Customer tested cell lines:

3T3-L1	Hela	HUVECS	MAPC	PC-3	Adipose Derived Stem Cells	Human Stromal Cells
A 549	Hep G2	JeKo-1	MDBK	PMBC's	Dendritic Cells	Mouse Primary Lung and Spleen
B Cells	hMADS	K562	MEF	Raw 264.7	Human Disc Cells	Mouse Progenitor Cells
HEK293	hMSC	L929	MINO	Vero	Human Epithelial Cells	Murine Splenocytes
					Human / Rat Cardiomyocytes	Osteoclast Supported by Osteoblasts

Visit our website for an extensive list www.atlasbio.com/ab-product/equafetal/

*Figure 1: Cell Lines were cultured in the presence of 10% fetal bovine serum and 10% EquaFETAL® in DMEM with L-Glutamine for three passages. Population doubling shown for FBS and EquaFETAL® from passages 1-3. See how EquaFETAL® is being used at Google Scholar "Atlas Biologicals" equafetal.

Figure 2: Cells were cultured in the presence of 10% fetal bovine serum and 10% EquaFETAL® in DMEM with L-Glutamine for three passages. Population doubling shown for FBS and EquaFETAL from passages 1-3.



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